



Emirati Sultana bin Haider and Rashid Ali each receive the BMW 8 Series Grand Prize

Ten shoppers won AED 15,000 worth of furniture vouchers from Marina Home Interiors

Sharjah, UAE, 15 September 2019: Sahara Centre, the leading retail, dining, entertainment, and leisure destination, concluded its MAKE ROOM FOR ELEGANCE campaign that delivered exceptional value to loyal customers and announced the winners of the second draw on 29 August.

Rashid Ali, the lucky winner of the grand prize, was awarded the BMW 8 Series luxury car, while ten lucky shoppers won vouchers from Marina Home Interiors worth AED 15,000 each. All the winners expressed their pleasure with the rewards they received from Sahara Centre this season.

“We are committed to delivering an exceptional customer experience through unique promotional campaigns by offering great rewards as an expression of gratitude to our loyal customers. The MAKE ROOM FOR ELEGANCE campaign is part of our efforts to reward and provide entertainment opportunities for our customers, who made Sahara Centre their preferred shopping, dining, and entertainment destination. The campaign proved to be a success, receiving positive response from our customers as well as providing exceptional value for them with ideal opportunities to create happy memories at the centre,” said Akram Ammar, Managing Director of Sahara Centre.

Sultana bin Haider was declared the first winner of a first BMW 8 Series on 11 July. Sahara Centre regularly conducts rewarding campaigns that offer shoppers attractive prices and great chances to win, highlighting its commitment to making every shopping trip an unforgettable experience.

To enter the draw, shoppers had to spend AED 200 at any of Sahara Centre's outlets, each receiving five vouchers when spending AED 200 at Matalan. Additionally, women who spent AED 200 from 10 am to 1 pm, and diners who spent AED 200 at any of the East Atrium restaurants on the second level received two digital entry coupons.